

Global Business

Degree Type

Minor

Requirements: (Select 18 credits). For the student who desires to pursue a career in international business with a fundamental understanding of business study with an emphasis on cultural sensitivity. Students must maintain a minimum GPA of 2.5 and receive a grade of C- or higher in all classes designated in the minor.

Item #	Title	Credits
BSNS4590	Global Marketing	3
BSNS4600	Global Business Strategies	3
BSNS4610	Entrepreneurship	3
ECON3020	Intermediate Economics	3
ECON3150	Managerial Economics	3
ECON4050	Global Economics	3
BSNS4690	Global Operations Management	3
	Two semesters of intermediate foreign language	6-8
	Total Credits	18