

Global Business

Degree Type

Bachelor of Science

Objective:

To provide professional training for students who plan to enter global business careers and to provide the necessary background for the student who plans to pursue graduate work in the field.

Administrator: Chair/Associate Dean, College of Business

Requirements: 54 credits; completion of the prescribed courses. Students must maintain a minimum GPA of 2.5 and receive a grade of C- or higher in all classes designated in the major.

Core Courses: 36 credits

Item #	Title	Credits
ACCT2060	Financial Accounting	3
BSNS1110	Introduction to Business	1
	BSNS2330 or MATH2240	3
BSNS3030	Management Information Systems	3
BSNS3410	Business Law I	3
BSNS3510	Principles of Marketing	3
BSNS3640	Principles of Management	3
BSNS3710	Principles of Finance	3
BSNS3810	Business Ethics	3
BSNS3960	Internship in Business	2-3
BSNS4600	Global Business Strategies	3
BSNS4980	Senior Seminar in Business Capstone	3
ECON2010	Principles of Economics	3

BSNS3960: Minimum 2 credits

Major Courses: Select 15 credits

Item #	Title	Credits
BSNS4590	Global Marketing	3
BSNS4610	Entrepreneurship	3
BSNS4690	Global Operations Management	3
ECON3020	Intermediate Economics	3
ECON3150	Managerial Economics	3
ECON4050	Global Economics	3

Elective Courses: Select minimum 3 credits

Item #	Title	Credits
	ACCT/BSNS/ECON courses offered by the College of Business (excludes BSNS2950 and BSNS3950)	3
POLS3610	Comparative Politics	3
POLS4560	International Law and Human Rights	3

To earn a Bachelor of Arts degree in Global Business: Complete two semesters of an intermediate foreign language (62 credits).

Total Credits

54
