

Communication

Degree Type

Bachelor of Science

Objective:

This major provides an understanding of communication processes with an emphasis on how communication affects relationships across societal contexts. Students gain an understanding of the processes of human communication which shape relationships, groups, and organizations, that persuade and entertain individuals, and that influence public opinion, media use, attitude, and behavioral change. There is a strong focus on research and theory. Students can use their training to assume leadership positions in non-profit, government, and industry sectors, as well as specialize in research, and prepare for law school, graduate work, or professions with a strong research emphasis.

Administrator: Chair, Department of Communication Arts & Science

Requirements: 50 credits

Required Courses:

Item #	Title	Credits
COMM1010	Introduction to Communication	3
COMM2010	Small Group Communication	3
COMM2020	Media Systems and Literacy	3
COMM2030	Interpersonal Communication	3
PSYC2215	Research Design	3
COMM3020	Organizational Communication	3
COMM3050	Nonverbal Communication	3
COMM3200	Intercultural Communication	3
COMM3420	Persuasion	3
MATH2240	Elementary Statistics	3
COMM4440	Rhetorical Theory and Criticism	3
COMM4610	Communication Research and Theory	3
COMM4630	Communication Ethics	3
	COMM4950 Internship in Communication (1-3) (3 required)	3
	COMM4970 Senior Project (1-2) (1 required) May be repeated two times for elective credit	1
COMM4980	Senior Capstone Seminar in Communication	1

Additional Requirements:

Item #	Title	Credits
	Additional 6 credits of electives in Communication	6
	Total Credits	50