

ENGL3070W : Professional and Technical Writing

Students will analyze audience, persuasion strategies, and communication ethics in this course. Emphasis is on document design, effective use of graphics, working collaboratively, and oral presentation. Students will produce formal business documents such as memos, reports, and proposals.

Credits 3

Prerequisites

[ENGL1040](#) or [HNRS2560](#) with a grade of C- or better.