

ARDE2350 : Visual Communication

An introduction to graphic design with emphasis on exploring the roles and responsibilities of design in contemporary culture. Studio projects will focus on graphic problem-solving through the use of symbols, type, and imagery, with additional emphasis on the exploration of design applications, techniques, issues, and media fundamental to the graphic design profession.

Credits 3

Prerequisite or Corequisite

Additionally, students must also have taken or concurrently take [ARDE2430](#), or receive instructor's approval.

Concurrent

Additionally, students must also have taken or concurrently take [ARDE2430](#), or receive instructor's approval.

Prerequisite Courses

ARDE1020

Corequisites

[ARDE2430](#) as a corequisite or prerequisite, or receive instructor's approval.