

Health Communication

Degree Type

Bachelor of Science

Objective:

This major prepares graduates for entry-level work or for graduate studies in health communication fields. This major is designed for students with an interest in helping people in medicine and healthcare situations but who are not seeking to be direct care providers. The major also prepares students interested in advocating for the medical and healthcare needs of individuals and communities, and for those wishing to go on in careers or graduate school in public health, health administration, health communication, or community health.

Administrator: Chair, Department of Communication Arts & Science

Requirements: 53 credits

Required Courses:

Item #	Title	Credits
COMM2010	Small Group Communication	3
COMM2030	Interpersonal Communication	3
COMM2420	Introduction to Public Relations	3
COMM3200	Intercultural Communication	3
COMM3240	Public Relations Writing	3
COMM3420	Persuasion	3
COMM4420	Advanced Public Relations	3
COMM4610	Communication Research and Theory	3
COMM4630	Communication Ethics	3
COMM4640	Health Communication	3
	COMM4950 Internship in Communication (1-3) (3 required)	3
	COMM4970 Senior Project (1-2) (1 required) May be repeated two times for elective credit	1
COMM4980	Senior Capstone Seminar in Communication	1
BSNS3510	Principles of Marketing	3
	BSNS3530 or BSNS3880	3
KINE2430	Health Issues in Today's Society	3
KINE2730	Nutrition Across the Lifespan	2
NURS2100	Medical Terminology	1
PSYC2215	Research Design	3
MATH2240	Elementary Statistics	3

Recommended General Education:

Item #	Title	Credits
COMM3211	Technical Communication for Scientists & Engineers	3
PHIL3600	Clinical Ethics	3
	BIOL1060/BIOL1060L or BIOL2010/BIOL2010L and BIOL2030/BIOL2030L	4-8
Total Credits		53