

# Global Business

## Degree Type

Minor

**Requirements:** (Select 18 credits). For the student who desires to pursue a career in international business with a fundamental understanding of business study with an emphasis on cultural sensitivity. Students must maintain a minimum GPA of 2.5 and receive a grade of C- or higher in all classes designated in the minor.

| Item #               | Title  | Credits   |
|----------------------|--|-----------|
| BSNS4590             | Global Marketing                               | 3         |
| BSNS4600             | Global Business Strategies                     | 3         |
| BSNS4610             | Entrepreneurship                               | 3         |
| ECON3020             | Intermediate Economics                         | 3         |
| ECON3150             | Managerial Economics                           | 3         |
| ECON4050             | Global Economics                               | 3         |
| BSNS4690             | Global Operations Management                   | 3         |
|                      | Two semesters of intermediate foreign language | 6-8       |
| <b>Total Credits</b> |  | <b>18</b> |