

ECON3150 : Managerial Economics

An application of tools of microeconomics and how they relate to managerial decision-making. Includes study of the internal and external economic environments of firms for managerial decision-making. Topics include supply and demand, quantitative demand, analysis, production and costs, market structures, game theory, pricing strategies, organization of firms, and social perspectives on managerial decision-making.

Credits 3

Prerequisites

[ECON2010](#), or instructor's approval.

Semester Offered

Alternate years.