

# COMM4640 : Health Communication

A study of the field of health communication. The course will employ case studies, lecture, discussion, and experiential learning. Relevant theory, research, and skills associated with communicating in various care contexts will be addressed. This will include communication among providers, family caregivers, patients, healthcare organizations, and in mediated messages. Issues related to marketing and promotion of health information and the politics of health care will be covered.

**Credits** 3

**Semester Offered**

Alternate years.