

ARDE3730 : Advanced Typography

An advanced exploration of typography as a vehicle for expressive communication, especially as it relates to the online and digital environment. Students will explore advanced typographic concepts such as learning to design custom typefaces using font generation software, developing type in motion (eg. film and digital application title sequences), and developing typography for user-centered interactive experiences (eg. websites, kiosks, digital apps). **Fee:** Additional fee required.

Credits 3

Prerequisite Courses

ARDE2360

Fees

\$50