

Communication

Degree Type

Bachelor of Arts

Objective:

This major provides an understanding of the broad field of communication with exposure to all major areas of communication studies. The major provides flexibility in course selection to allow students to design an education that will prepare them for a broad range of careers that require communication skills of varying types. They will have the opportunity to learn about the processes of human communication that shape relationships, groups, and organizations, that focus on ways to persuade and entertain individuals, that are related to mediated communication, that are geared toward public relations and broadcasting, and those that are related to working in health communication arenas.

Administrator: Chair, Department of Communication, Language, and Literature

Requirements: 41 credits in Communication and an approved minor (e.g. Graphic Design, Digital Media, Photography, Marketing, Political Science, Professional Writing, Computer Science, Psychology, Kinesiology)

Required Courses:

Item #	Title	Credits
COMM1010	Introduction to Communication	3
COMM2020	Media Systems and Literacy	3
COMM2030	Interpersonal Communication	3
COMM3020	Organizational Communication	3
COMM3050	Nonverbal Communication	3
COMM3420	Persuasion	3
COMM4440	Rhetorical Theory and Criticism	3
COMM4610	Communication Research and Theory	3
COMM4630	Communication Ethics	3
COMM4970	Senior Project	1-2
COMM4980	Senior Capstone Seminar in Communication	1

Additional Requirements:

Item #	Title	Credits
	Additional 12 credits in Communication with at least 6 credits being numbered above 2999	12
Total Credits		41-42