

Business Administration

Degree Type

Bachelor of Science

Objectives:

To provide professional training for students who plan to enter business careers and to provide the necessary background for the student who plans to pursue graduate work in the field of business administration.

Administrator: Chair/Associate Dean, College of Business

Requirements: 54 credits; completion of the prescribed courses.

If an emphasis in Management Information Systems is desired, additional prescribed courses (23 credits) are available. Students must maintain a minimum GPA of 2.5 and receive a grade of C- or higher in all classes designated in the major.

Core Courses:

Item #	Title	Credits
ACCT2060	Financial Accounting	3
ACCT2070	Managerial Accounting	3
BSNS1110	Introduction to Business	1
BSNS2170	Computer Applications in Business	3
BSNS2220	Business Communication	3
	BSNS2330 or MATH2240	3
BSNS2990	Advanced Standing	0
BSNS3030	Management Information Systems	3
BSNS3410	Business Law I	3
BSNS3510	Principles of Marketing	3
BSNS3640	Principles of Management	3
BSNS3710	Principles of Finance	3
BSNS3810	Business Ethics	3
BSNS3960	Internship in Business	2-3
BSNS4600	Global Business Strategies	3
BSNS4980	Senior Seminar in Business Capstone	3
ECON2010	Principles of Economics	3
	Three electives offered by the College of Business (excludes BSNS2950, BSNS3950, and BSNS3960)	9

[BSNS3960](#): Minimum 2 credits

Students pursuing a Bachelor of Science in business may also pursue a Management Information Systems concentration.

Management Information Systems Concentration: (23 prescribed credits)

For the student who wishes to enter the management information systems field or plans to pursue graduate work in the field of management information systems.

Core Courses:

Item #	Title	Credits
COMP2220	Computer Programming I	3
COMP2220L	Computer Programming I Laboratory	1
COMP2750	Data Structures	3
COMP3330	Database Design and Programming	3
COMP3330L	Database Design and Programming Laboratory	1
COMP3370	Systems Analysis and Design	3
COMP3630	Networks and Data Communications I	3
COMP3640	Networks and Data Communications II	3
MATH2310	Discrete Mathematics	3

To earn a Bachelor of Arts degree in Business Administration: Complete an additional 2 semesters of an intermediate foreign language. (62 credits)

Total Credits	54
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